

Subject: Re: Re: DCBID Service Center x Do Art Foundation
From: "Tanner Blackman" <tblackman@kindelgagan.com>
Date: 08/31/2016 04:46 PM
To: "Henna Sherzai" <HSherzai@downtownla.com>

Yeah. You need her new one: carmen@nowartla.org

—

Tanner Blackman

Kindel Gagan

Public Affairs Advocacy

550 So. Hope St., #530
Los Angeles, CA 90071

tblackman@kindelgagan.com
213.624.1550 ph
323.395.4094 cell

From: Henna Sherzai <HSherzai@downtownla.com>
Date: Wednesday, August 31, 2016 at 4:35 PM
To: Office 2004 Test Drive User <tblackman@kindelgagan.com>
Subject: RE: DCBID Service Center x Do Art Foundation

I lied. I don't have her email address. Please send!

From: Tanner Blackman [<mailto:tblackman@kindelgagan.com>]
Sent: Wednesday, August 31, 2016 11:42 AM
To: Henna Sherzai <HSherzai@downtownla.com>
Subject: Re: DCBID Service Center x Do Art Foundation

Reach out to her. I texted her to let her know. Cheers.

Sent from my iPhone

On Aug 31, 2016, at 11:01 AM, Henna Sherzai <HSherzai@downtownla.com> wrote:

Great! I wasn't sure if I should contact you or Carmen first. She and I have met before so I can reach out to her, no problem. Thanks!

From: Tanner Blackman [<mailto:tblackman@kindelgagan.com>]
Sent: Wednesday, August 31, 2016 10:59 AM
To: Henna Sherzai <HSherzai@downtownla.com>
Subject: Re: DCBID Service Center x Do Art Foundation

Hey! Thanks for reaching out. Let's put a mural there!

Carmen Zella from Do Art has sort of transitioned over to Now Art LA. Now

Art was responsible for the recent Liquid Shard at Pershing Square
... <http://nowartla.org/>

Want me to send an intro email?

—

Tanner Blackman

Kindel Gagan

Public Affairs Advocacy

550 So. Hope St., #530

Los Angeles, CA 90071

tblackman@kindelgagan.com

213.624.1550 ph

323.395.4094 cell

From: Henna Sherzai <HSherzai@downtownla.com>

Date: Tuesday, August 30, 2016 at 5:31 PM

To: Office 2004 Test Drive User <tblackman@kindelgagan.com>

Subject: FW: DCBID Service Center x Do Art Foundation

Hi Tanner,

I'm working on a project and wanted to know if you could point me in the right direction. We relocated the DCBID Service Center over a year ago to 640 S. Olive St. When I joined the BID last year, one of my goals was to "do something" to the front lobby area and exterior to increase visibility and make it more welcoming. Essentially, the Service Center is home base for all of our Safety and Maintenance Personnel, including our 24/7 call center. It also has a walk-up window. Currently, it's a blank slate.

I put the project on hold until our new branding was done. So, now we're ready! I would love to include a mural and/or other ideas that incorporate local artists. Is there someone you can put me in contact with at Do Art?

Thanks!

Henna Sherzai

Director of Marketing & Communications

<[image001.png](#)>

Downtown Center Business Improvement District

626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017

Call: 213-416-7515 | Fax: 213-624-0858

Web: DowntownLA.com

<[image002.jpg](#)> <[image003.jpg](#)> <[image004.jpg](#)>

From: Julia Marino
Sent: Tuesday, August 30, 2016 5:17 PM
To: Henna Sherzai <HSherzai@downtownla.com>
Subject: Tanner

—
Tanner Blackman
Kindel Gagan
Public Affairs Advocacy
550 So. Hope St., #530
Los Angeles, CA 90071

tblackman@kindelgagan.com
213.624.1550 ph
323.395.4094 cell

Julia Marino
Economic Development Associate

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626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017
Call: 213-416-7529 | Fax: 213-624-0858
Web: DowntownLA.com

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